Dümmen Orange OnTarget

OnTarget Guide to mobile app

Overview

- The Dümmen Orange OnTarget app is a cultivation tool that supports growers to produce floricultural products in the best possible way.
- It provides growth strategies, information about pests and diseases, a logbook for observations and measurements and a direct chat option with our technical experts.
- This app helps you run your business with lower risks and higher future margins. The app also works offline and colleagues can collaborate in the logbook.
- Everyone can use this app to browse through our complete assortment. Our customers have exclusive access to all features.

Where to download

- The Dümmen Orange OnTarget app is available for smartphones and tablets. Open the app store and search for “Dümmen Orange” or “OnTarget” to install it on your device.

Dümmen Orange OnTarget

Available on the App Store

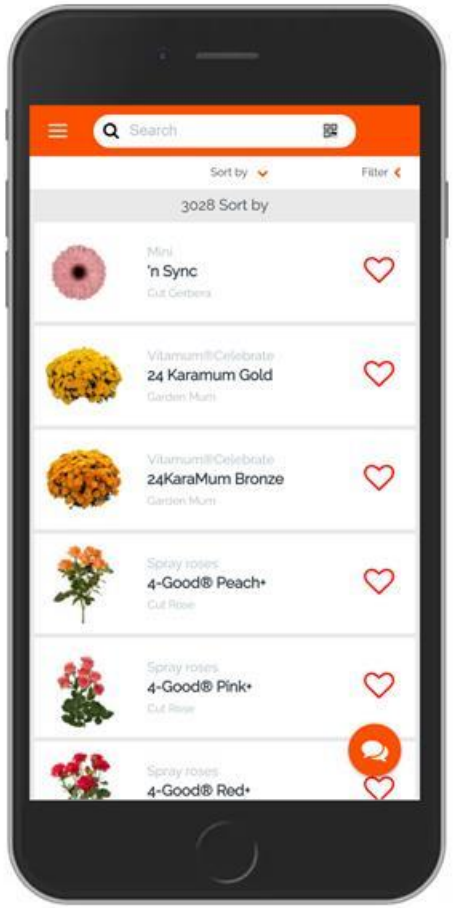
GET IT ON Google Play

Dümmen Orange OnTarget app:

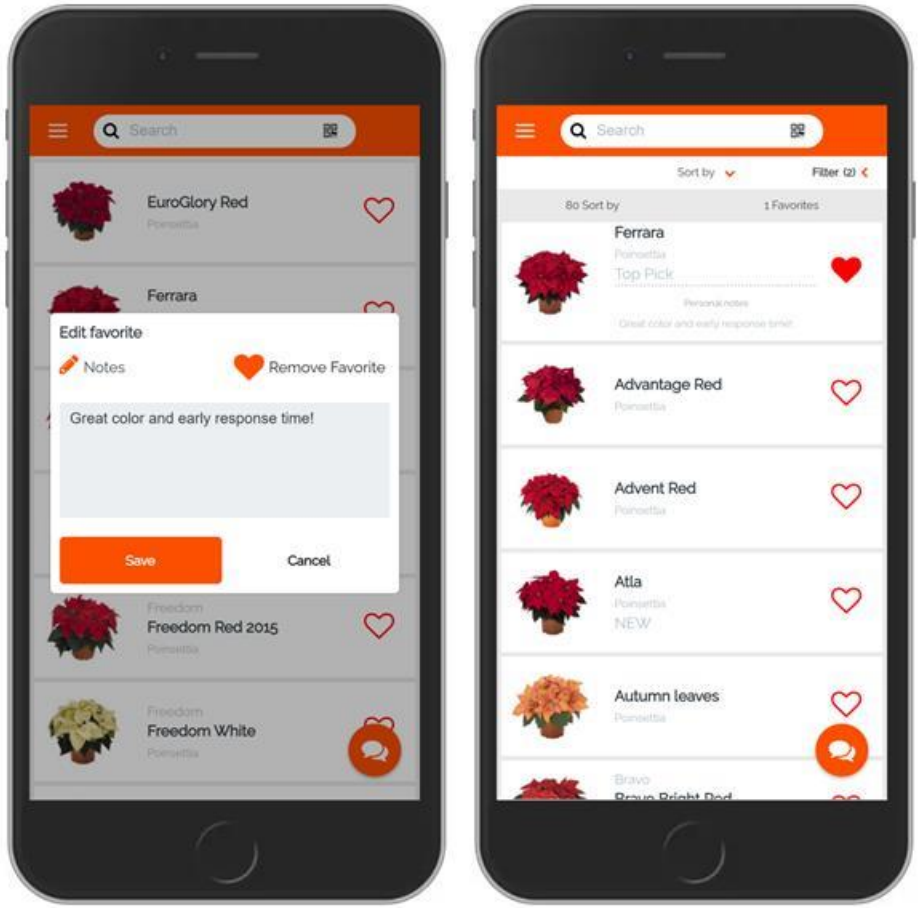
Getting Started

Catalog at your fingertips

- When the app is first installed, the entire Dümmen Orange commercial assortment is available for perusal.



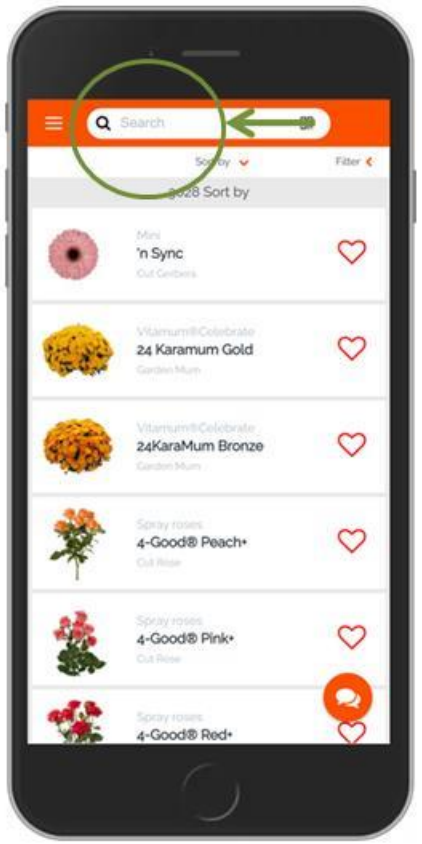
- Selecting the **heart** to the right of any variety in the catalog allows the user to save this variety as a favorite and make notes.



Catalog at your fingertips

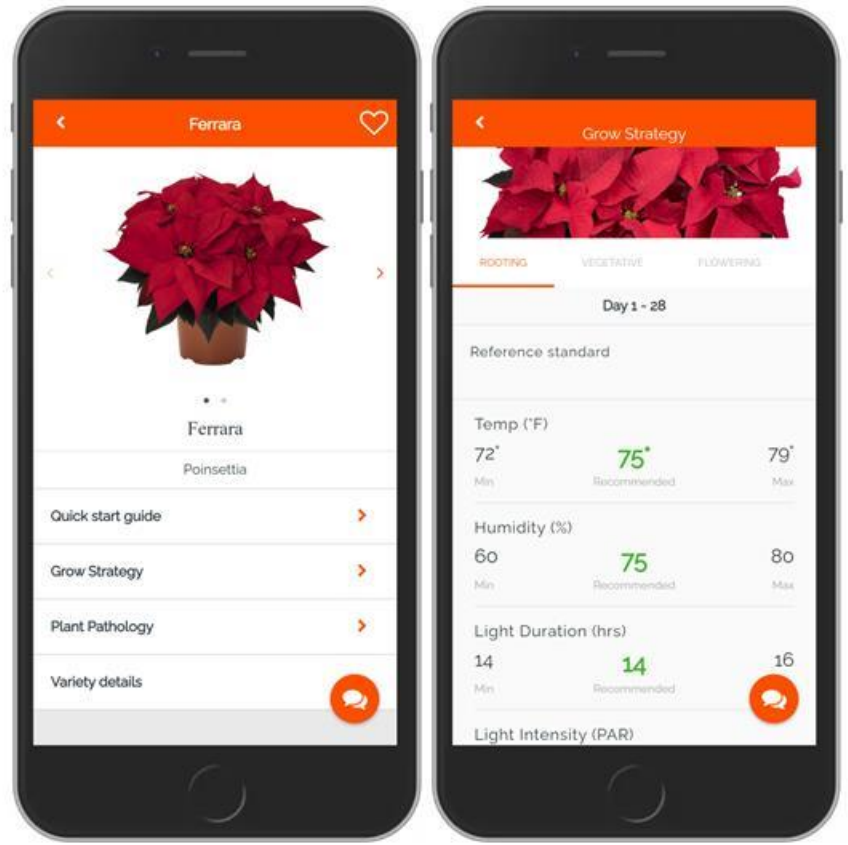
- The **search bar** and **filter options** allow user to easily look up any Dümmen Orange variety to view variety information and photos.

Search bar option



Filter option

Variety information



Premium Content

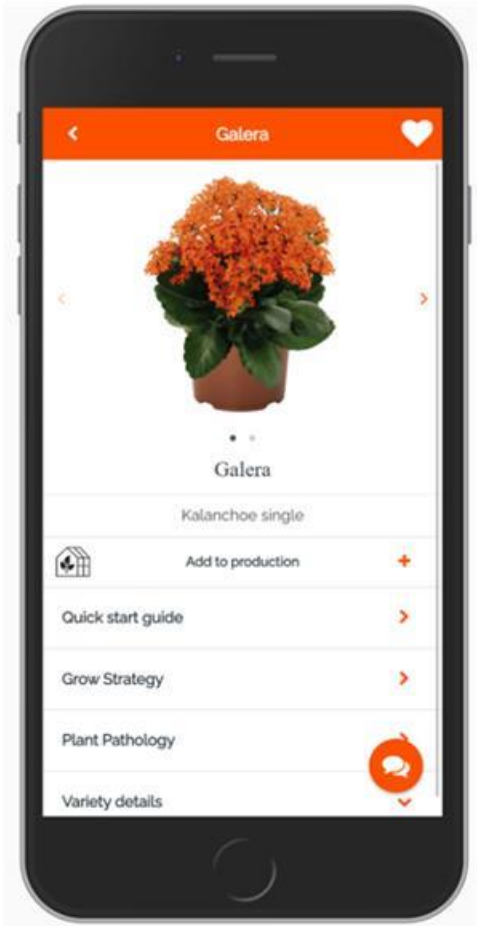
Non-registered users can continue using the app as a guest and browse the catalog. They will not be able to utilize the premium content within the app without registering and getting approved.

The premium content and interactive features are available for all Dümmen Orange customers. Customer registration is needed to access these features. Registered customers will have access to the features below:

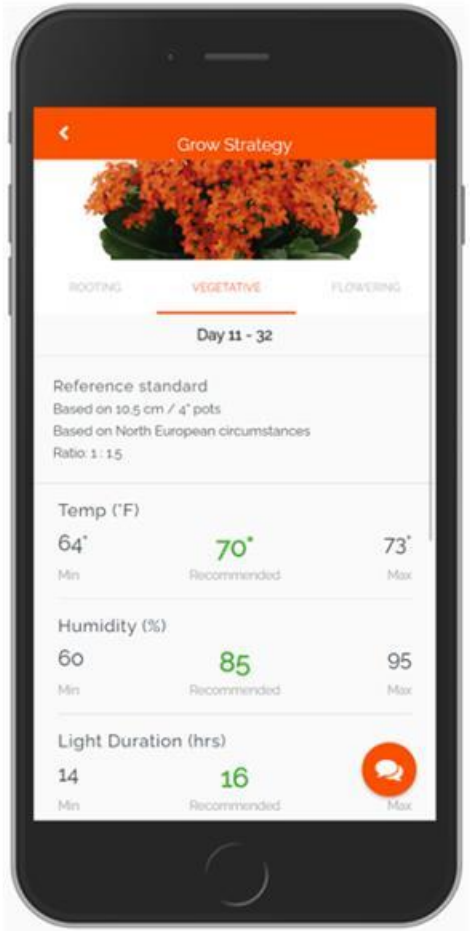
- **Share your favorite**: send a list of your favorite varieties in the settings page.
- **Plant Pathology**: Identified pests and disease for crop and variety. Updated in the catalog pages.
- **Growth Strategy**: recommended growing conditions for your crop. Updated in the catalog pages.
- **Quick Start Guide**: the essential basics to grow this crop. Updated in the catalog pages.
- **Growth Cycle**: digital logbook to add observations, notes, pictures to your production timeline. See Grow Cycle section for more details.
- **My Questions**: interactive chat with our experts to get hands-on support. See My Questions section for more details.
- **My Teams**: collaborate with your team member to share production information. See Team Collaboration section for more details.

Premium Content

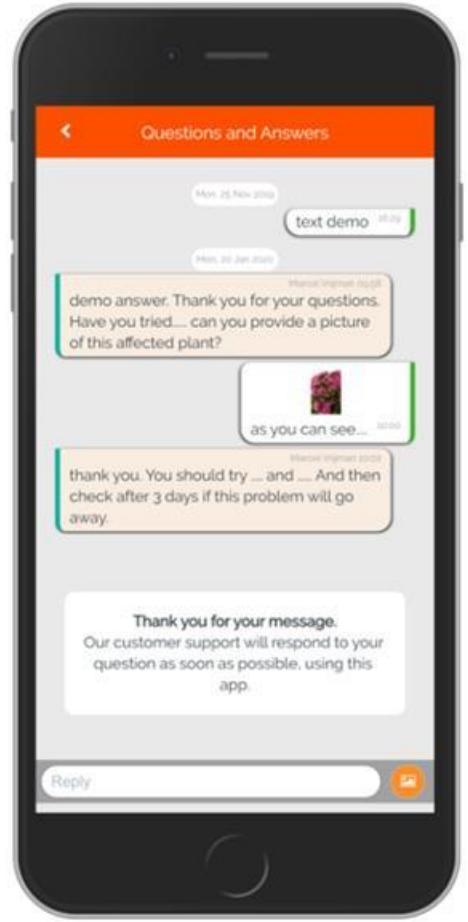
Culture on your phone



Including grow strategies



Chat with technical support



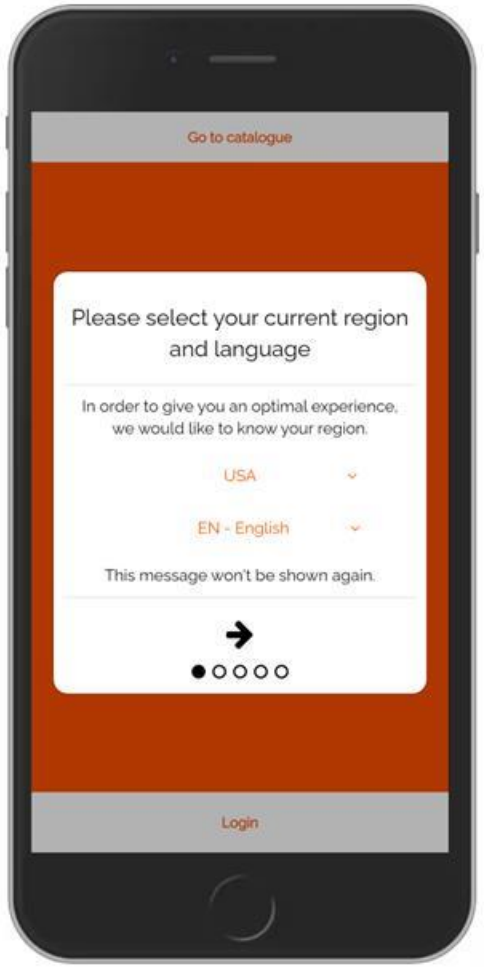
The Dümmen Orange OnTarget app is **available to students for educational purposes** with limited functionality.

Users can register for a Student account that will allow access to interactive features like graphical tracking.

Registration Steps

Step 1: Go to Login page and click "New? Subscribe'

Step 2: Select closest region and preferred language setting.

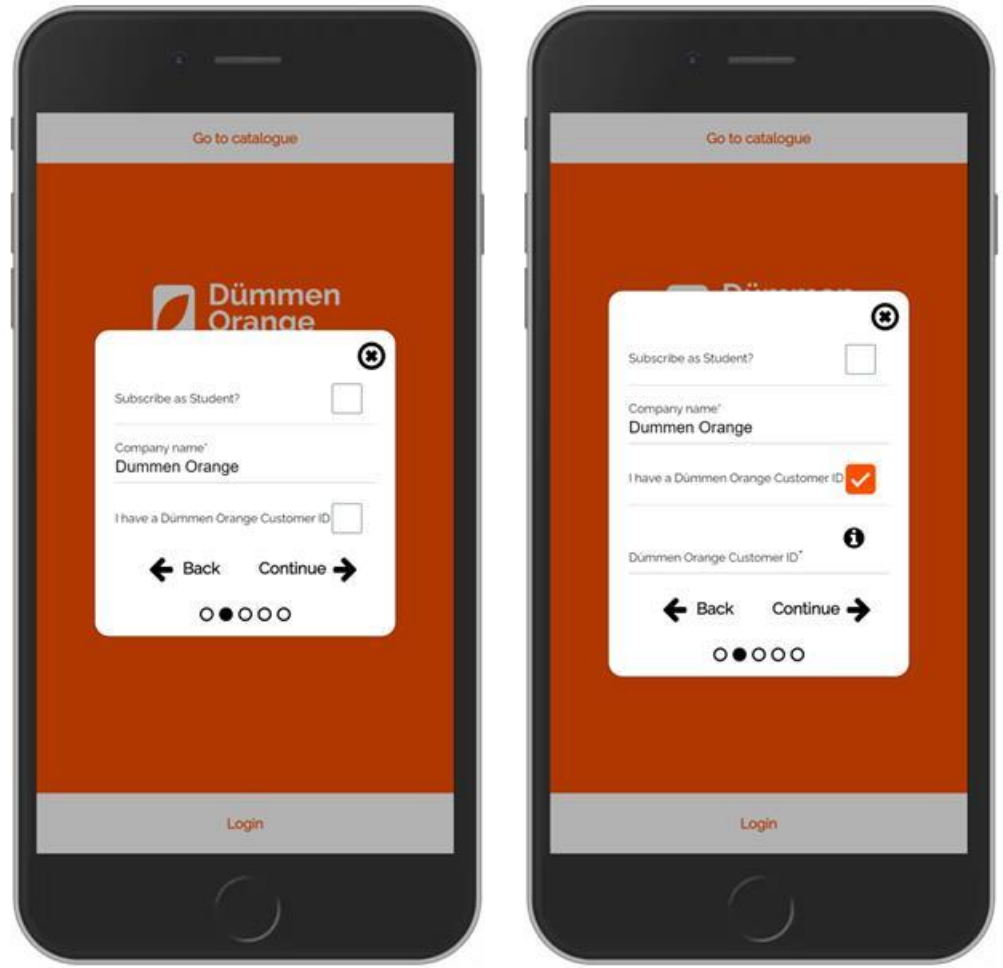


Registration Steps

Step 3: Enter your company name and Dümmen Orange Customer ID if known.

If you do not know your Dümmen Orange Customer ID, our team will verify your account and add it for you.

For student accounts, see **step 3a**.

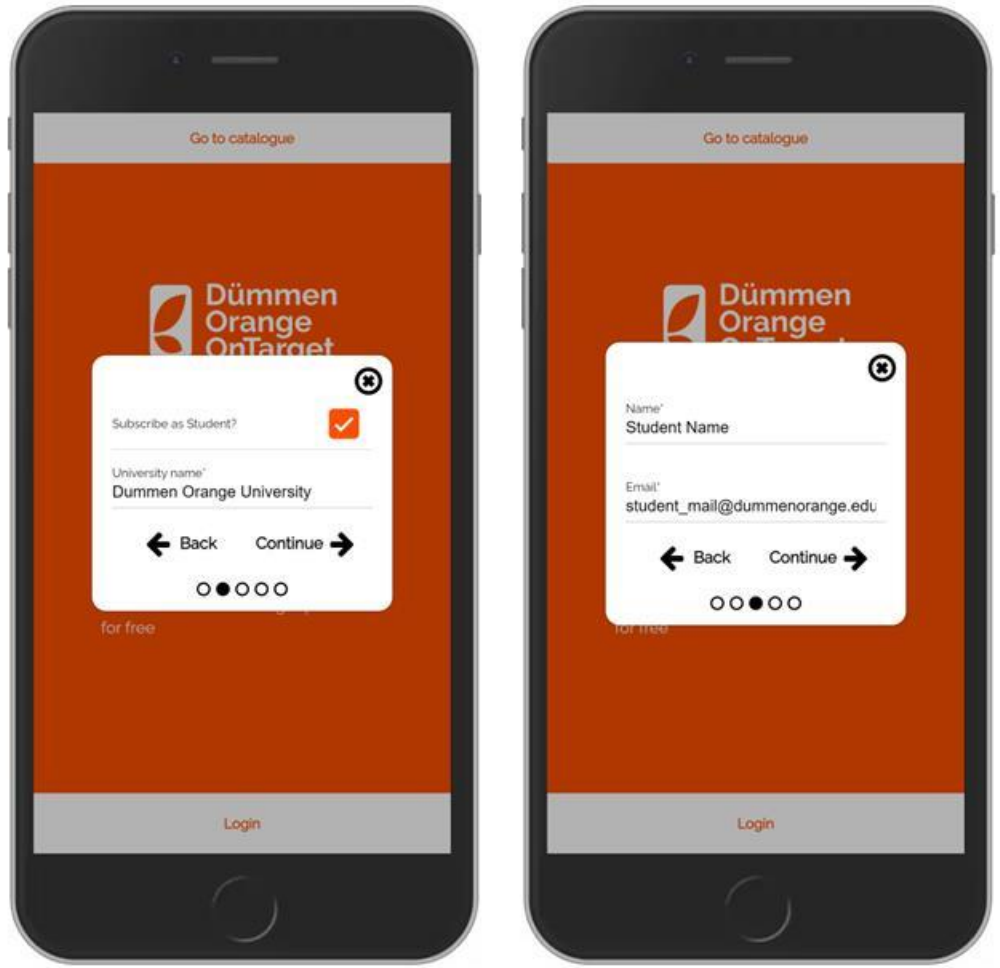


Registration Steps

Step 3a: Student account registration

a. Select "Subscribe as Student" and enter your University or School name and email address.

b. Continue with registration steps.



Registration Steps

Step 4: Provide your contact information

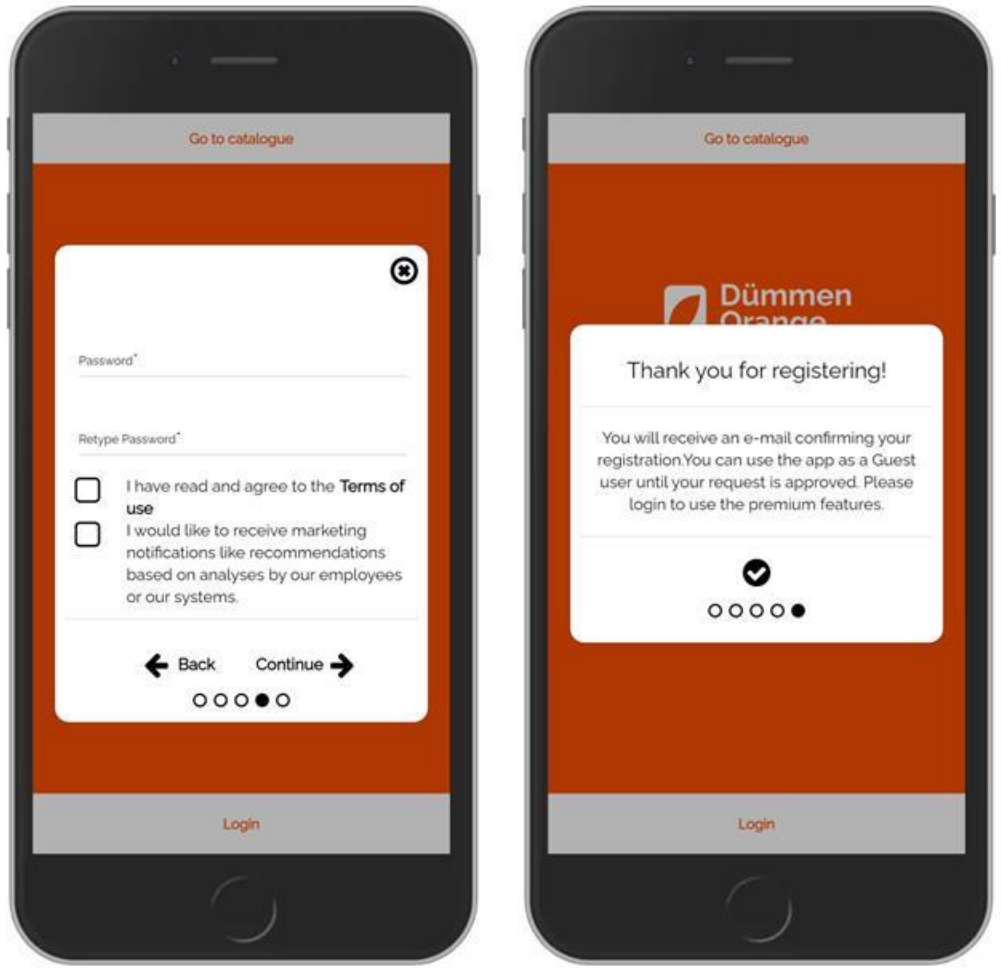
- **a.** Your Email Address will be your login credential.
- **b.** Your contact information is needed to verify the Dümmen Orange Customer ID.

Registration Steps

Step 5: Set password and accept the Terms of Use

Step 6: An email notification will be sent to the registration email to notify the user that the account is under review and when it is approved.

a. Check Spam/Junk folder if you do not notice these emails.



Registration Steps

The data on the old OnTarget graphical tracking platform was migrated to the new app. There may be an existing account for previous users of the old OnTarget graphical tracking platform.

When registering with an email address on file, a message will let you know if the email address is already registered. Simply change your password to get started on our new OnTarget app.

Notification for registered email account

Change Password

Users can change their password at any time. Dümmen Orange does not store or have access to your password.

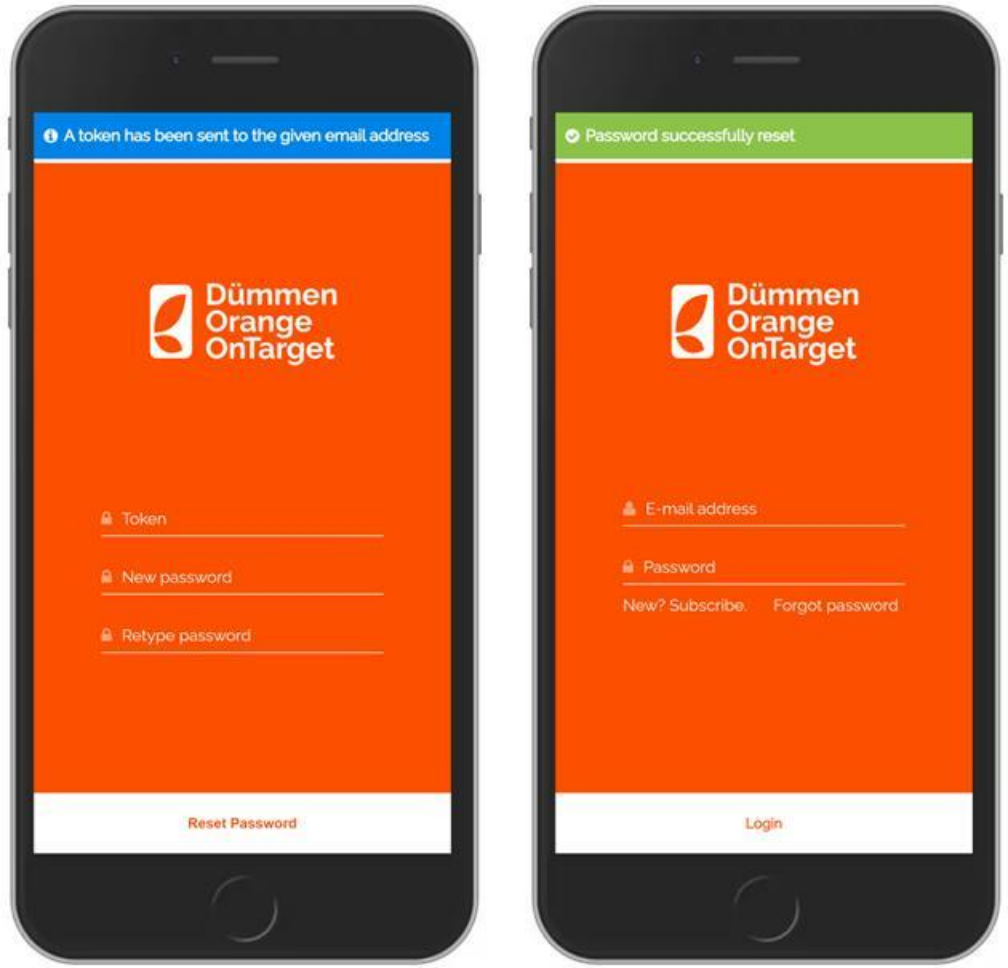
Step 1: Go to Login page and click “Forgot password”.

Step 2: Enter the email address used during registration.

Change Password

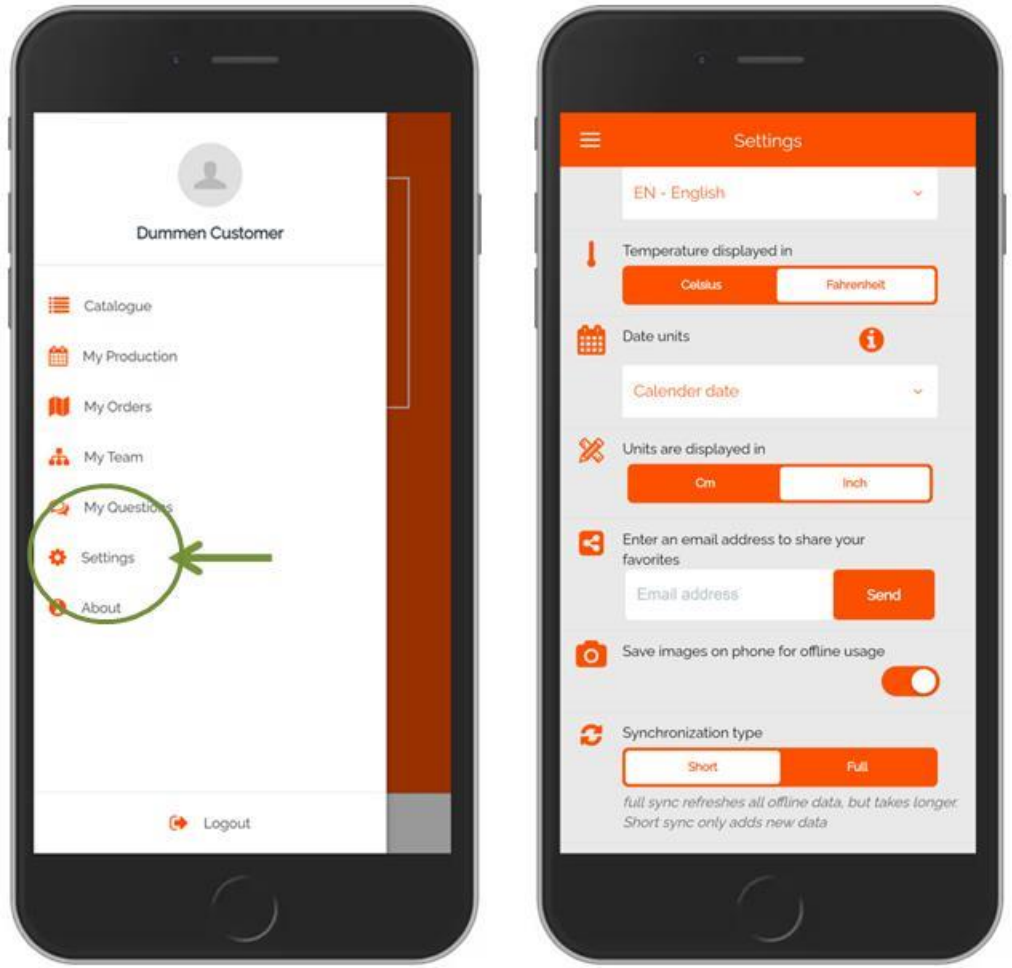
Step 3: An email notification will be sent to the registered email address with a reset Token (six-digit code).

Step 4: Enter the Token Code and new password in 'Reset Password' page.



Settings

Users can update app settings and display units. Go to the app Settings page to make changes.



DÜMMEN ORANGE®

for you