

ANNUAL
PROPAGATION

SETCREASEA 'PURPLE QUEEN'

Setcreasea pallida



TRAY & ROOTING

Form	Vegetative Cutting (URC)
Rooting Hormone?	No
Tray Size	105, 72
Plants Per Cell	1
Days In Mist	4-6
Wks. From Stick To Transplant	3-4
Propagation Pinch?	Yes
Weeks To Pinch	3

CULTIVAR LIST

Purple Queen

FERTILITY

Fertilize Through Mist?	None
Fertilizer Rate	50-100ppm N
EC Range	Moderate: (2.0-3.5 mS via SME)
pH Range	5.5-6.2

TEMPERATURE

Average Soil Temp	70-75°F (21-24°C)
Average Air Temp (Day)	75-80°F (24-27°C)
Average Air Temp(Night)	68-72°F (20-22°C)

IRRIGATION

Irrigation Frequency	Level 3: Keep media moderately moist with mild dry cycles
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LIGHT

Daylength Neutral?	Yes
Supplemental	None
Benefits From Shade?	No

POTENTIAL DISEASES

Resistant to most diseases

POTENTIAL PESTS

Spider Mites, Aphids, Mealy Bugs

PGR SUGGESTIONS

- None



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FINISHING

SETCREASEA 'PURPLE QUEEN'

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CONTAINER SIZE	PLANTS PER POT	TRANSPLANT TO FINISH (WEEKS)
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4 in./qt (10-12 cm)	1	4-5
6 in. (15 cm)	2-3	4-6
10 in. (22cm) hanging basket	3-5	8-10

FERTILITY	
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Fertilizer Rate	50-100ppm N
EC Range	Moderate: (2.0-3.5 mS via SME)
pH Range	5.6-6.4

TEMPERATURE	
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Day Temperature	73-80°F (23-27°C)
Night Temperature	68-75°F (20-24°C)

IRRIGATION	
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Irrigation Frequency	Level 3: Keep media moderately moist with mild dry cycles
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LIGHT	
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Daylength Neutral?	Yes
Optimum Light Level	5,000-9,000 fc (53,800-96,900 lux)
Supplemental	None
Benefits From Shade?	Yes

PINCHING	
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Finishing Pinch?	Yes
Transplant to Pinch (days)	7-14

POTENTIAL DISEASES	
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Resistant to most diseases, ,

POTENTIAL PESTS	
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Spider Mites, Aphids, Mealy Bugs,

PGR SUGGESTIONS	
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- None
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FEATURES AND BENEFITS

SETCREASEA 'PURPLE QUEEN'

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KEY INFORMATION

Primary Common Name	Setcreasea
Consumer Watering Instructions	Keep soil evenly moist, but not saturated.
Bloom Time	Blooms Summer
Exposure	Full Sun to Part Shade
Height	8 inches (20 cm)
Garden Spacing	12-18 inches (30-46 cm)

DESCRIPTION

A trailing foliage plant with dark purple leaves. Grown mostly for foliage interest though lilac colored blooms are common.



'Purple Queen'

CONSUMER APPEAL

- The rich color and soft texture of this plant works in many applications. Can be utilized as a houseplant, or low-growing ground cover during the summer months.
- Though small and somewhat insignificant, the flowers of this plant are attractive to bees and other pollinators.

GARDEN ATTRIBUTES

- Good performance in hanging baskets, mixed Garden Party-type mixed container, or as a landscape groundcover.
- Tolerates poor soils and both moist and dry conditions (though it prefers moist). Low growing mounding plant good for borders.
- Can be overwintered in zones 10-11 or grown as a houseplant.

NATIVITY

Coastal regions surrounding the Gulf of Mexico

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