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PROPAGATION

COLEUS DOWN TOWN

Plectranthus scutellarioides

TRAY & ROOTING	
Form	**Vegetative Cutting (URC)**
Rooting Hormone?	**No**
Tray Size	**50, 72, 84, 105**
Plants Per Cell	**1**
Days In Mist	**5-10**
Wks. From Stick To Transplant	**3-4**
Propagation Pinch?	**Yes**
Weeks To Pinch	**3**
FERTILITY	
Fertilize Through Mist?	**None**
Fertilizer Rate	**50-100ppm N**
EC Range	**Moderate: (2.0-3.5 mS via SME)**
pH Range	**5.6-6.2**
TEMPERATURE	
Average Soil Temp	**68-72°F (20-22°C)**
Average Air Temp (Day)	**70-75°F (21-24°C)**
Average Air Temp(Night)	**68-72°F (20-22°C)**
IRRIGATION	
Irrigation Frequency	**Level 2: Allow media to dry moderately between thorough waterings**
LIGHT	
Daylength Neutral?	**Yes**
Supplemental	**None**
Benefits From Shade?	**No**

POTENTIAL DISEASES

Botrytis, Pythium, Powdery Mildew

POTENTIAL PESTS

Aphids, Mealy Bugs, Whitefly

PGR SUGGESTIONS

- 350-500ppm Florel (3.9% Ethephon) spray
- 1,500-2500ppm B-Nine (85% Daminozide) spray
- 100ppm Configure (2% 6-BA Benzyladenine)

CULTIVAR LIST

Columbus, Greenville, Miami Magic, Nashville, NYC Nights, Santa Monica, Vegas Neon

Santa Monica

TIPS

- Avoid excessive mist to control stretch.
- Florel (3.9% Ethephon) can be used 10 days after stick to promote branching.
- Transplant on time to minimize stress and stretch.

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FINISHING

COLEUS DOWN TOWN

Plectranthus scutellarioides

CONTAINER SIZE	PLANTS PER POT	TRANSPLANT TO FINISH (WEEKS)
4 in. (10 cm) and up	**1**	**4-6**
Gallon (16 cm)	**1**	**6-8**
8 in. (19 cm) and up	**2-3**	**8-10**
FERTILITY		
Fertilizer Rate	**50-100ppm N**	
EC Range	**Moderate: (2.0-3.5 mS via SME)**	
pH Range	**5.6-6.2**	
TEMPERATURE		
Day Temperature	**65-73°F (18-23°C)**	
Night Temperature	**68-75°F (20-24°C)**	
IRRIGATION		
Irrigation Frequency	**Level 2: Allow media to dry moderately between thorough waterings**	
LIGHT		
Daylength Neutral?	**Yes**	
Optimum Light Level	**4,000-9,000 fc (43,100-96,900 lux)**	
Supplemental	**None**	
Benefits From Shade?	**No**	
PINCHING		
Finishing Pinch?	**Yes**	
Transplant to Pinch (days)	**As needed to shape**	
POTENTIAL DISEASES		
Botrytis, Pythium, Powdery Mildew		
POTENTIAL PESTS		
Aphids, Mealy Bugs, Whitefly		
PGR SUGGESTIONS		

- 300-500ppm Florel (3.9% Ethephon)
- 300ppm Florel (3.9% Ethephon) + 100ppm Configure (2% 6-BA Benzyladenine) as an alternative to mechanical pinching

Miami Magic

TIPS

- Grow coleus at temperatures higher than 60°F (16°C) to avoid stretch and poor branching.
- Feed with a balanced fertilizer at a low to moderate rate.
- Avoid overwatering and saturated soil. Allow media to dry between waterings but do not allow plants to wilt.
- Do not overschedule your coleus crop, this will result in additional measures to control growth and diminishes quality.

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FEATURES AND BENEFITS

COLEUS DOWN TOWN

Plectranthus scutellarioides

KEY INFORMATION

Primary Common Name	**Coleus**
Consumer Watering Instructions	**Keep soil evenly moist, but not saturated.**
Bloom Time	**Grown for foliage**
Exposure	**Full Sun to Full Shade**
Height	**16-36 inches (41-92 cm)**
Garden Spacing	**12-24 inches (30-61 cm)**

DESCRIPTION

Down Town features fine textured, two-toned foliage that is a real eyecatcher in the garden adding texture and movement. This coleus works well in sun or shade, indoors or out.

CONSUMER APPEAL

- This easy-to-grow classic adds character and a reprieve from bloom-heavy gardens while still remaining colorful and aesthetically appealing.
- The vibrant foliage colors have been tested to resist high light without fading.

GARDEN ATTRIBUTES

- Tolerant of both full sun and full shade, coleus are versatile and easy to care for making them a functional key element for many gardening situations.
- Once well established in the garden, coleus can withstand extreme heat when provided part shade.
- Perfect as a standalone in beds and borders or combined with other plants in mixed planters. Plays well with SunStanding New Guinea Impatiens in the landscape.
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NATIVITY

Northern Australasia through tropical and subtropical Asia.

Vegas Neon

Greenville

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