

ANNUAL

PROPAGATION

COLEUS MAIN STREET

Plectranthus scutellarioides



TRAY & ROOTING

Form	Vegetative Cutting (URC)
Rooting Hormone?	No
Tray Size	50, 72, 84, 105
Plants Per Cell	1
Days In Mist	5-10
Wks. From Stick To Transplant	3-4
Propagation Pinch?	Yes
Weeks To Pinch	3

FERTILITY

Fertilize Through Mist?	None
Fertilizer Rate	50-100ppm N
EC Range	Moderate: (2.0-3.5 mS via SME)
pH Range	5.6-6.2

TEMPERATURE

Average Soil Temp	68-72°F (20-22°C)
Average Air Temp (Day)	70-75°F (21-24°C)
Average Air Temp (Night)	68-72°F (20-22°C)

IRRIGATION

Irrigation Frequency	Level 2: Allow media to dry moderately between thorough waterings
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LIGHT

Daylength Neutral?	Yes
Supplemental	None
Benefits From Shade?	No

POTENTIAL DISEASES

Botrytis, Pythium, Powdery Mildew

POTENTIAL PESTS

Aphids, Mealy Bugs, Whitefly

PGR SUGGESTIONS

- 350-500ppm Florel (3.9% Ethephon) spray
- 1,500-2500ppm B-Nine (85% Daminozide) spray
- 100ppm Configure (2% 6-BA Benzyladenine)

CULTIVAR LIST

Abbey Road, Alligator Alley, Ashbury, Beale Street, Bourbon Street, Broad Street, Charles Street, Fifth Avenue, LaRambla, Lombard Street, Michigan Avenue, Ocean Drive, Orchard Road, Oxford Street, Portage Avenue, River Walk, Rodeo Drive, Ruby Road, Sunset Boulevard,, Venice Boulevard, Wall Street, Young Street



'Broad Street'

TIPS

- Avoid excessive mist to control stretch.
- Florel (3.9% Ethephon) can be used 10 days after stick to promote branching.
- Transplant on time to minimize stress and stretch. Tone in high light. The 'Main Street' series is sun tolerant and uniform in vigor.

WE'RE HERE TO HELP YOU GROW

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FINISHING

COLEUS MAIN STREET

Plectranthus scutellarioides



CONTAINER SIZE	PLANTS PER POT	TRANSPLANT TO FINISH (WEEKS)
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4 in. (10 cm) and up **1** **4-6**

Gallon (16 cm) **1** **6-8**

8 in. (19 cm) and up **2-3** **8-10**

FERTILITY

Fertilizer Rate **50-100ppm N**

EC Range **Moderate: (2.0-3.5 mS via SME)**

pH Range **5.6-6.2**

TEMPERATURE

Day Temperature **65-73°F (18-23°C)**

Night Temperature **68-75°F (20-24°C)**

IRRIGATION

Irrigation Frequency **Level 2: Allow media to dry moderately between thorough waterings**

LIGHT

Daylength Neutral? **Yes**

Optimum Light Level **4,000-9,000 fc (43,100-96,900 lux)**

Supplemental **None**

Benefits From Shade? **No**

PINCHING

Finishing Pinch? **Yes**

Transplant to Pinch (days) **As needed to shape**

POTENTIAL DISEASES

Botrytis, Pythium, Powdery Mildew

POTENTIAL PESTS

Aphids, Mealy Bugs, Whitefly

PGR SUGGESTIONS

- 300-500ppm Florel (3.9% Ethephon)
- 300ppm Florel (3.9% Ethephon) + 100ppm Configure (2% 6-BA Benzyladenine) as an alternative to mechanical pinching



'Wall Street'

TIPS

- Grow coleus at temperatures higher than 60°F (16°C) to avoid stretch and poor branching.
- Feed with a balanced fertilizer at a low to moderate rate.
- Avoid overwatering and saturated soil. Allow media to dry between waterings but do not allow plants to wilt.
- Do not overschedule your coleus crop, this will result in additional measures to control growth and diminishes quality.
- Some growers have classified 'Main Street Rodeo Drive' as a PGR sensitive cultivar. Any PGR applications to this cultivar should be made at lower dosages at more frequent intervals.

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FEATURES AND BENEFITS

COLEUS MAIN STREET

Plectranthus scutellarioides



KEY INFORMATION

Primary Common Name	Coleus
Consumer Watering Instructions	Keep soil evenly moist, but not saturated.
Bloom Time	Grown for foliage
Exposure	Full Sun to Full Shade
Height	16-36 inches (41-92 cm)
Garden Spacing	12-24 inches (30-61 cm)

DESCRIPTION

Bright colored foliage for sun or shade adds depth and texture to landscape beds or containers.

CONSUMER APPEAL

- This easy-to-grow classic adds character and a reprieve from bloom-heavy gardens while still remaining colorful and aesthetically appealing.
- Main Street is resilient in gardens from spring until fall remaining showy after many other plants have finished blooming.
- The vibrant foliage colors have been tested to resist high light without fading.

GARDEN ATTRIBUTES

- Tolerant of both full sun and full shade, coleus are versatile and easy to care for making them a functional key element for many gardening situations.
- Once well established in the garden, coleus can withstand extreme heat when provided part shade.
- Perfect as a standalone in beds and borders or combined with other plants in mixed planters. Plays well with SunStanding New Guinea Impatiens in the landscape.
- Try our Confetti Garden® Main Street series for showy foliage combos that thrive in sun or shade.

NATIVITY

Northern Australasia through tropical and subtropical Asia.



'La Rambla'



'Ruby Road'

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