## **OVERVIEW**

# **BREEZE**

## $Chrysanthemum\ x\ morifolium$



Breeze represents the flagship single-flowering series ideal for everyday consumer purchases. These well-branched, well-matched cultivars showcase large solid-colored daisy blooms that are perfect as an indoor-flowering mainstay.



Breeze Pink

Breeze Dark Bronze

STATUS	CULTIVAR	CULTIVAR CODE	RESPONSE TIME (WEEKS)	VIGOR	FLOWER TYPE
	Breeze Cassis	65512	7		Daisy
<b>Top Pick</b>	Breeze Dark Bronze	65514	7		Daisy
<b>Top Pick</b>	Breeze Dark Red	65626	7		Daisy
<b>Top Pick</b>	Breeze Fox Orange	65890	7		Daisy
<b>Top Pick</b>	Breeze Jam	65895	7.5		Daisy
	Breeze Orange	65516	7		Daisy
NEW	Breeze Oxygen	65249	7		Daisy
NEW	Breeze Pink Improved	65244	7	•••00	Daisy
NEW	Breeze Pink Flamingo	65902	7		Daisy
	Breeze Purple	65518	6.5	•••00	Daisy
	Breeze Rosy	65520	7		Daisy
NEW	Breeze Rouge	65872	7		Daisy
	Breeze Snow	65521	7.5		Daisy
	Breeze Sun	65523	7	•••00	Daisy
	Breeze Sweet	65525	7		Daisy
<b>Top Pick</b>	Breeze White	65839	7	•••00	Daisy
<b>Top Pick</b>	Breeze Yellow	65527	7	•••00	Daisy





## PROPAGATION

## BREEZE

### Chrysanthemum x morifolium



STICKING	ST	TICK	anc	ì
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Rooting Hormone? Optional with 1,200-1,500 ppm Indole-3-butyric acid (IBA)

Direct Stick Instructions Stick cuttings in a ring towards the outside of the pot at a slight outward-facing

Misting instructions Keep leaves coated and turgid (without saturating the media) until callus forms

**Rooting Humidity** 100% from day 0-8

Reduce from 95% to 70% from day 9-14

CONTAINER SIZE	PLANTS PER POT	VEGETATIVE TIME (WEEKS)
4"-4.5"(10-11cm)	1-3	4-5
6 in. (15 cm)	4-5	4-6
FEDTILITY		

Moderate: 200 ppm N with 17-5-17 or 20-10-20 to charge media once callus forms. Fertilizer Rate

Long-Day EC Range 0.6-1.0 mS via SME

pH Range 5.8-6.2

TEMPERATURE

Average Soil Temp 68-70°F (20-21°C) Average Air Temp 68-72°F (20-22°C)

IRRIGATION

Irrigation Frequency Level 4: Keep media moderately moist at all times

#### LIGHT

Vegetative Photoperiodic

**Long Day** 

Supplemental To maintain vegetative growth: Night interruption from 10pm-2am using

Benefits From Shade? Keep light levels below 4200 fc (45000 lux) until callus forms. Full sun conditions

#### PINCHING

Pinch when roots reach the sides and bottom of the pot leaving at least 4-7 leaves. Usually about 16-25 days after stick.

#### POTENTIAL DISEASES

Botrytis, Pythium, Rhizoctonia, powdery mildew

#### POTENTIAL PESTS

Aphids, spider mites, thrips, mealy bugs

#### GROWTH REGULATION

- B-Nine (85% Daminozide) at 1250-2500 ppm: (7-10 day summer rotation) (10-15 day spring/rotation) (14-21 day winter rotation).
- Pot mums can be grown in a negative DIF environment with night temps at 68°F (20°C) and day temps at 64°F (18°C).

#### TIPS

• Place cuttings in cooler upon arrival at 46-50°F (8-10°C).

## **FINISHING**

## **BREEZE**

#### $Chrysanthemum\ x\ morifolium$



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Fertilizer Rate 100-150 ppm N with 17-5-17

Short Day EC Range 1.0-1.7 mS via SME

pH Range **5.7-6.2** 

TEMPERATURE

Day Temperature **67-72°F (19-22°C)** 

Night Temperature **62-65°F (17-18°C)** 

IRRIGATION

Irrigation Frequency Level 3: Keep media moderately moist at all times

Humidity should remain between 70-85%. Humidity above 95%

increases the risk of disease and should be avoided.

LIGHT

Flowering Photoperiodic Requirements Short Day

Photoperiodic Instructions Between 12.75-13.5 hours of darkness until flower color is

visible.

Supplemental Optional on cloudy/overcast days

Benefits From Shade?

#### **BUD INSTRUCTIONS**

Disbuding is not required though center budding is optional.

#### POTENTIAL DISEASES

Botrytis, Pythium, Rhizoctonia, powdery mildew

#### POTENTIAL PESTS

Aphids, spider mites, thrips, mealy bugs

#### **GROWTH REGULATION**

- B-Nine (85% Daminozide) at 1250-2500 ppm:
  - 7-10 day summer rotation
  - 10-15 day spring/autumn rotation
  - 14-21 day winter rotation).

#### TIPS

- Switching to clear water when plants are in 30% color will extend shelf life at retail and for the consumer.
- If you can read a newspaper under blackout, it's not dark enough. Streetlights, moonlight, etc should be taken into account to reduce the chance of short day interruption.
- Ensure plants are adequately spaced to promote a strong healthy crop with a rounded habit. Proper spacing accommodates plants touching slightly when full grown.
- Night temperatures above 73°F (23°C) will result in heat delay which will postpone the listed response time. Open blackcloth when complete darkness has fallen to vent stagnate hot air.