

ANNUAL

PROPAGATION

COLEUS DOWN TOWN

Plectranthus scutellarioides



TRAY & ROOTING

Form	Vegetative Cutting (URC)
Rooting Hormone?	No
Tray Size	50, 72, 84, 105
Plants Per Cell	1
Days In Mist	5-10
Wks. From Stick To Transplant	3-4
Propagation Pinch?	Yes
Weeks To Pinch	3

FERTILITY

Fertilize Through Mist?	None
Fertilizer Rate	50-100ppm N
EC Range	Moderate: (2.0-3.5 mS via SME)
pH Range	5.6-6.2

TEMPERATURE

Average Soil Temp	68-72°F (20-22°C)
Average Air Temp (Day)	70-75°F (21-24°C)
Average Air Temp (Night)	68-72°F (20-22°C)

IRRIGATION

Irrigation Frequency	Level 2: Allow media to dry moderately between thorough waterings
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LIGHT

Daylength Neutral?	Yes
Supplemental	None
Benefits From Shade?	No

POTENTIAL DISEASES

Botrytis, Pythium, Powdery Mildew

POTENTIAL PESTS

Aphids, Mealy Bugs, Whitefly

PGR SUGGESTIONS

- 350-500ppm Florel (3.9% Ethephon) spray
- 1,500-2500ppm B-Nine (85% Daminozide) spray
- 100ppm Configure (2% 6-BA Benzyladenine)

CULTIVAR LIST

Columbus, Greenville, Miami Magic, Nashville, NYC Nights, Santa Monica, Vegas Neon



Vegas Neon

TIPS

- Avoid excessive mist to control stretch.
- Florel (3.9% Ethephon) can be used 10 days after stick to promote branching.
- Transplant on time to minimize stress and stretch.

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FINISHING

COLEUS DOWN TOWN

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CONTAINER SIZE	PLANTS PER POT	TRANSPLANT TO FINISH (WEEKS)
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4 in. (10 cm) and up **1** **4-6**

Gallon (16 cm) **1** **6-8**

8 in. (19 cm) and up **2-3** **8-10**

FERTILITY

Fertilizer Rate **50-100ppm N**

EC Range **Moderate: (2.0-3.5 mS via SME)**

pH Range **5.6-6.2**

TEMPERATURE

Day Temperature **65-73°F (18-23°C)**

Night Temperature **68-75°F (20-24°C)**

IRRIGATION

Irrigation Frequency **Level 2: Allow media to dry moderately between thorough waterings**

LIGHT

Daylength Neutral? **Yes**

Optimum Light Level **4,000-9,000 fc (43,100-96,900 lux)**

Supplemental **None**

Benefits From Shade? **No**

PINCHING

Finishing Pinch? **Yes**

Transplant to Pinch (days) **As needed to shape**

POTENTIAL DISEASES

Botrytis, Pythium, Powdery Mildew

POTENTIAL PESTS

Aphids, Mealy Bugs, Whitefly

PGR SUGGESTIONS

- 300-500ppm Florel (3.9% Ethephon)
- 300ppm Florel (3.9% Ethephon) + 100ppm Configure (2% 6-BA Benzyladenine) as an alternative to mechanical pinching



Miami Magic

TIPS

- Grow coleus at temperatures higher than 60°F (16°C) to avoid stretch and poor branching.
- Feed with a balanced fertilizer at a low to moderate rate.
- Avoid overwatering and saturated soil. Allow media to dry between waterings but do not allow plants to wilt.
- Do not overschedule your coleus crop, this will result in additional measures to control growth and diminishes quality.

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FEATURES AND BENEFITS

COLEUS DOWN TOWN

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KEY INFORMATION

Primary Common Name	Coleus
Consumer Watering Instructions	Keep soil evenly moist, but not saturated.
Bloom Time	Grown for foliage
Exposure	Full Sun to Full Shade
Height	16-36 inches (41-92 cm)
Garden Spacing	12-24 inches (30-61 cm)

DESCRIPTION

Down Town features fine textured, two-toned foliage that is a real eyecatcher in the garden adding texture and movement. This coleus works well in sun or shade, indoors or out.

CONSUMER APPEAL

- This easy-to-grow classic adds character and a reprieve from bloom-heavy gardens while still remaining colorful and aesthetically appealing.
- The vibrant foliage colors have been tested to resist high light without fading.

GARDEN ATTRIBUTES

- Tolerant of both full sun and full shade, coleus are versatile and easy to care for making them a functional key element for many gardening situations.
- Once well established in the garden, coleus can withstand extreme heat when provided part shade.
- Perfect as a standalone in beds and borders or combined with other plants in mixed planters. Plays well with SunStanding New Guinea Impatiens in the landscape.
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NATIVITY

Northern Australasia through tropical and subtropical Asia.



Santa Monica



Greenville

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