

A close-up photograph of a bouquet of light pink roses. The roses are the central focus, with several in various stages of bloom. Interspersed among the roses are green leaves, small yellow flowers, and purple, feathery accents. The background is a soft, warm yellow. The entire image is framed by a white border with rounded corners.

ROXANNE+

A promising novelty for you



***Are you ready to elevate
your floral creations to
new heights?***

Meet Roxanne+, our extraordinary new rose variety designed specifically for floral artists. With its innovative features and stunning aesthetics, Roxanne+ is set to revolutionize your floral arrangements and captivate the hearts of your customers.

Roxanne+ boasts an exquisite fresh light pink color, exuding an aura of elegance and grace. Its charming flower shape, adorned with velvety soft petals, adds a touch of whimsy and sophistication to any arrangement. When Roxanne+ blooms, it unleashes a captivating beauty that simply mesmerizes. What truly sets Roxanne+ apart is its remarkable vase life. This rose opens magnificently on display, unfurling its petals gracefully day after day. Your customers will be astounded by the longevity and radiance of Roxanne, making it a truly worthwhile investment for their special occasions or everyday indulgence.





Versatility is key for any florist, and Roxanne+ delivers in abundance. Whether you're creating exquisite bouquets, lavish centerpieces, or mixed decorations, Roxanne+ effortlessly complements any floral ensemble. Its adaptable nature and timeless appeal make it an ideal choice for weddings, birthdays, anniversaries, or any celebration that calls for floral magic.

With Roxanne+ as your secret ingredient, your floral designs will be elevated to new levels of artistry.

*for information &
more inspiration*



DECOFRESH
Roses

SCAN ME



DÜMMEN
ORANGE®

DECOFRESH
Roses

