PROPAGATION

Origanum 'Kent Beauty'

Origanum rotundifolium



Unrooted Cuttings Form (URC) Rooting Hormone No Trav Size(s) 105 Plants Per Cell 1 Wks. From Stick To 4-5 Transplant Pinch? Yes

FERTILITY

Days from stick to pinch

Fertilize Through Mist? No

50-75 ppm N (20-6-22 or

14-21

Fertilizer Rate 22-5-16 [15-0-15 under low-light conditions])

Moderate: (2.0-3.5 mS EC Range

via SME)

pH Range 6.0 - 6.5

TEMPERATURE

Average Soil Temperature 65-72°F (18-22°C)

Average Air Temperature 65-72°F (18-22°C)

IRRIGATION

Level 3: Keep media moderately moist with Irrigation Frequency

mild dry cycles

LIGHT

Supplemental No

Benefits From Shade? No

POTENTIAL DISEASES

Botrytis, root and stem rot, powdery mildew

POTENTIAL PESTS

aphids, whitefly

PGR SUGGESTIONS

None



CULTIVAR LIST

Kent Beauty



- Keep plants on the dryer side during prop for consistent, uniform rooting.
- Herbs are regulated as edible crops in both the USA and Canada. Only apply fungicides, insecticides, and PGRs that are approved for edible crop production in your state/province.

FINISHING

Origanum 'Kent Beauty'

$Origanum\ rotundifolium$



Vernalization Required? No

Vernalization Duration

Minimum

N/A

Vernalization Temperature N/A

CONTAINER SIZE PLANTS TRANSPLANT TO PER POT FINISH (WEEKS)

4 in./qt (10-12 cm) 1 4-5 6 in./Gal. (15-16 cm) 2-3 5-6

FERTILITY

50-100 ppm N (20-6-22 or 22-5-16

Fertilizer Rate [15-0-15 under low-light

conditions])

EC Range Moderate: (2.0-3.5 mS via SME)

pH Range **6.0-6.5**

TEMPERATURE

Day Temperature **65-75°F (18-24°C)**

Night Temperature **55-65°F (13-18°C)**

IRRIGATION

Irrigation Frequency

Level 3: Keep media moderately

moist with mild dry cycles

LIGHT

Photoperiodic requirements **N/A**

Supplemental? None

Benefits From Shade? **No**

PINCHING

Finishing Pinch? Yes

Transplant to pinch (days) 14-21

POTENTIAL DISEASES

Botrytis, root and stem rot, powdery mildew

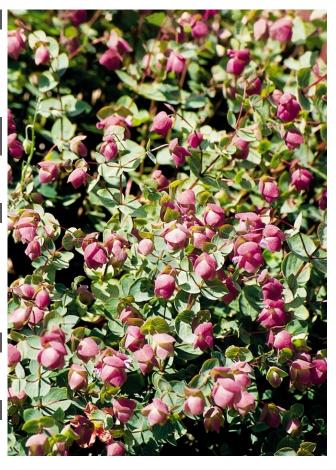
POTENTIAL PESTS

aphids, whitefly

PGR SUGGESTIONS

• None





TIPS

- Sensitive to cold temperatures and overwatering, never allow temp to fall below 45°F (7°C).
- Herbs are regulated as edible crops in both the USA and Canada. Only apply fungicides, insecticides, and PGRs that are approved for edible crop production in your state/ province.

FEATURES AND BENEFITS

Origanum 'Kent Beauty'

Origanum rotundifolium



First Year Flowering? N/A

Bloom Time

Grown for foliage

Exposure Full Sun

Hardiness Zone **5-9**

Height **4-12 inches (10-30 cm)**Width **4-12 inches (10-30 cm)**

DESCRIPTION

Oregano is a must-have herb for anyone planning to make Italian cuisine in the near future. Pasta, lasagna, ravioli...you name it, Oregano will undoubtedly improve it.

CONSUMER APPEAL

- Herbs and edibles are a trendy addition to any garden regardless of gardening experience. Children in particular should be included in the multi-sensory experience of an herb garden. Encourage them to touch, crush, smell, taste, and immerse themselves in the wonderful charm of herbs.
- The potent taste and fragrance of herbs makes them naturally resistant to rabbits, deer, and most herbivorous insects.

GARDEN ATTRIBUTES

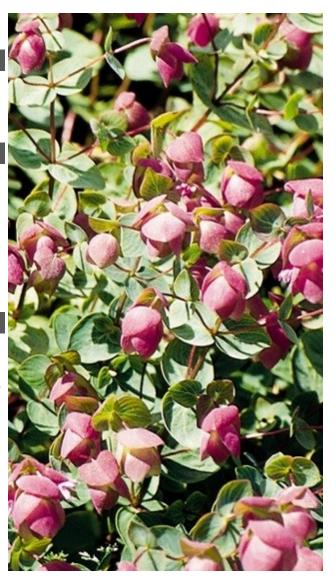
- 'Kent Beauty' is one of the few oreganos that has a showy and unique flower. Although allowing any herb to flower will drastically affect the aroma and flavor (usually for the worse), it might be worth it with 'Kent Beauty'.
- Herbs can be a clever and unorthodox addition to cut flower arrangements to create a truly zesty bouquet. Or, dry your herbs to enjoy them out-of-season
- Similar to its native growing conditions, oregano prefers to grow in very well drained, oftentimes rocky/sandy soils that are not kept saturated for extended periods of time. This plant actually prefers neutral to alkaline (high pH) soils.
- Herbs should not be allowed to flower at any time during their lifecycle. Flowering will alter the desired fragrance profile in addition to making the herb extremely bitter and unpalatable.

COMPANION PLANTS

French tarragon, lemon verbena, lemon balm, mint, basil, rosemary, sage, thyme, sweet marjoram, stevia

COMMON NAME(S)

oregano



NATIVITY

Asia Minor including Turkey, Armenia, and Georgia.

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